

ISSUE:
18/01
June 2018

BI-MONTHLY
NEWSLETTER PROMOTING
ARTS & CRAFTS IN
SELWYN DISTRICT

ARTS HEART

Selwyn Central Arts Council



Save the Date:

- 16 June 2018 -
'War Time' theme Dance
7.30pm
- Current – 23 June
Ellesmere College Visual Arts
- 15-27 June
Bryce Gallery
- 22-24 June
Chch Art Show
Wigram Air Force Museum
- 23 June 2018 -
Dave Ellena Exhibition
- 23 June
Darfield Rec. Centre
- 29/06-26/07
Selwyn Gallery Darfield
- 3-27 July
Ashburton Society of Arts
- Current – 15 July
Horizons - Dean Buchanan
Fo Guang Yuan Art Gallery
- 27/07-02/08
Darfield Primary Community
Exhibition
- 13 Aug (tuition)
Mike Glover – Pastels

Regular:

- Wed 10am-2pm
painting group
- Thur 7-9pm
tutored Class
- Wed nights
Life Drawing
(non-tutored)



WHAT'S IN A LOGO?

You recognise a logo, but sometimes lose the story behind it.

2003 saw the birth of what is now the logo of Arts Heart Selwyn Central Arts Council – or Arts Heart.

Many over the years have seen the logo, but I wonder how many today are aware of the story behind it.

Kim Henderson, at the time a resident and artist in Selwyn, created this concept which is at once simple, yet encapsulates the essence of Arts Heart. I got to thinking though, as I read the description for the logo, that I am sure many people take it for granted, and do not look too closely at it, and I would like to revive a new appreciation for our humble logo. With that in mind, I think there is no better way to convey the message than in the words of the designer of the logo herself, Kim Henderson.

Image copyright Kim Henderson, facebook

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"The Arts Heart logo is comprised of simple abstracted forms. These depict the elements of our hills, rivers, sea and plains. Central to the logo design is our awesome Canterbury Plains. Golden ochre reflects the great Plains with a stylised heart encompassing the hub of Central Selwyn. Looking to the West we have the orange of the Malvern Hills. The Waimakariri River flows to the North and the Rakaia River to the South. And the Pacific Ocean finishes the framing of the Plains to the East."



Youth in the Arts

Henry Turner

An early start into the Arts in Selwyn District has seen Henry rapidly rise to becoming a favourite in our community and respected beyond. Henry's art speaks to all sorts of people. He is proudly supported by Arts Heart as an emerging young artist.

As an artist Henry Turner is passionate about nature, the environment and drawing what he sees and reads about. He is an acute observer. He has been creating art since he was able to hold a pen or brush and works in many media including printmaking, but he especially loves the workability and fine visual qualities of painting in gouache.

Henry launched his career when only 12 at the Arts Heart Exhibition in Rolleston and was talent spotted there by Selwyn Gallery for a group show featuring birds. He has sold works through various South Island exhibitions and was represented by Home Gallery Fine Arts in Oamaru until their loss of their wonderful leased space. He has won two merit prizes at Darfield Art Week, and was thrilled to host a solo exhibition at the Selwyn Gallery and at Art on the Quay in Kaiapoi.

He was the Emerging Artist for "Art in a Garden" at Hawarden. He has won the 2D and subsequently the Printing prize at the National Youth Art Award in Hamilton.

Thanks to a gift from Heritage Expeditions he has traveled to the Sub Antarctic Islands on a Birding Tour where he completed many drawings and pursued his love of photography on the 18 day voyage. There were many highlights, but the albatross courtship on Campbell Island and the mass of unafraid Penguins and Elephant Seals on Macquarie Island were simply incredible. One of the best aspects of the trip was learning how little it takes to make a huge difference to the conservation on these islands.

Henry's subject matter is diverse. He has a special talent in bringing birds to life on paper, but he also enjoys painting architectural and landscape matters. He has also made theatrical and circus related work.

S T I L T S
HENRY TURNER
NEW WORK



You are kindly invited to an
Art Soiree
at Alix and Emma's home
11 Highgate Avenue
Christchurch



Date- 21 August 2018
Time- 6.30pm - 8.30pm

Delightful nibbles and drinks for your inculcation
Please **RSVP** by 7 August to stiltsthepainter@gmail.com

Many paintings will be for sale, funding a trip to present a commissioned piece of scrimshaw to David Attenborough. This nautilus shell shall be on display. Do take time to talk to the artist. Henry has won the National Youth Art Awards for both Painting and Printmaking. He has had a solo exhibition Flights of Fancy at the Selwyn Gallery. He has been a guest exhibitor at "Art in a Garden" among a few of his achievements. Payments by bank deposit or cash on the night.
www.henryturner.co.nz

Many thanks to Emma Newman Events



Featured Artist

Introducing Dave Ellena

Dave Ellena is an artist living in Rolleston for the last 18 months. He and wife, Barbara moved here from South Canterbury after he retired from a long teaching career. Retirement from teaching has given Dave a chance to pursue a long held love of art and more particularly landscape art. As a child, he always enjoyed drawing and eventually spent about 30 years teaching it. However, in his late teens he began to foster a love of painting and dabbled with it on and off, for the next 40 years. Now retired, he has the time to devote to developing his own style and creating art works that he can be pleased with. Dave's love of Landscape art comes from a deep love for this country and all its beautiful scenery, having been lucky enough over the years to see most of New Zealand, which ignited a desire to capture his favourite places on canvas. Dave feels lucky to have had the opportunity to meet a number of artists based in Rolleston, mainly through the Facebook page that he had set up ([Rolleston Artists](#)).

Having explored the galleries in Lincoln, Leeston and Darfield Dave is hugely impressed with the work that our local artists are producing in so many different media. Dave would love to be involved in ensuring the establishment of an Art Gallery in Rolleston, as he believes it is an incredibly fast growing town, blessed with some amazing facilities already, thanks to a far-sighted, enthusiastic and energetic council, he would love to see facilities developed to support the arts and artists (both performing and visual), here in Rolleston. It is his hope to facilitate regular artists' get togethers, and maybe engage tutors on various topics to work collaboratively in this - If a local gallery also had room for groups to meet and share ideas, this would be an added bonus. Dave is currently preparing for his first exhibition. It is going to be a small affair based at home and open to the public for one day.



Dave Ellena

NEW ZEALAND ARTIST

EXHIBITION

"FIRST LIGHT"

81 RENOIR DRIVE, ROLLESTON

SATURDAY JUNE 23RD 2018

10.00 - 4.00

EVERYONE WELCOME

ARTWORK WILL BE AVAILABLE FOR PURCHASE



What's the Buzz?

The Art Scene in and around the Selwyn community is a vertible hive of activity. Should you find enough time to put down your pencil or paintbrush, be sure to visit these events for inspiration and a bit of socializing with the locals.

- Current Exhibition Ellesmere College Visual Arts Students 2018 until June 23
- Bryce Gallery, 21 Paeroa Street, Riccarton. Next exhibition "EUROPE" with Don McAra & K Reed & Min Kim. 15-27 June 2018
- The Christchurch Art Show, Air Force Museum of New Zealand, 45 Harvard Ave, Wigram, Christchurch Friday 22 June 2018 – Sunday 24 June 2018
- The Malvern Community Arts Council 40th Anniversary Gala Celebration Saturday, 23 June 2018, 5-7pm Darfield Recreation Centre Drinks and nibbles
RSVP Monday, 18 June 2018 mcac.arts@gmail.com 03 318 8702
- Selwyn Gallery Darfield Tuesday – Sunday 10-4pm
Current Exhibition Revisit
Class Act Rehung - 40 Years On 29 June -26 July
- Ashburton Society of Arts 54th Annual Exhibition 3rd - 27th July 2018
- Horizons – An Exhibition of Oil Paintings by Dean Buchanan Fo Guang Yuan Art Gallery,
2 Harakeke St, Riccarton, Christchurch Open Tuesday to Sunday 9:30am – 4:00pm until 15 July 2018
- Midland MRI National Youth Art Awards (entires close 27 July)
WSA.org.nz
- Community Exhibition for Students of Darfield Primary School 27 July -2 August

Lakeside Gallery

- A painting group meets every Wednesday 10am to 2pm.
- A tutored art class is currently running every Thursday evening 7 - 9pm
- Life Drawing classes (non tutored) run regularly on Wednesday evenings. Enquiries for all these groups to Averil 027 820 3045.

- Also limited space available for Monday 13th August " PASTELS" with Mike Glover 10am - 4pm. Enquiries to Averil 027 820 3045



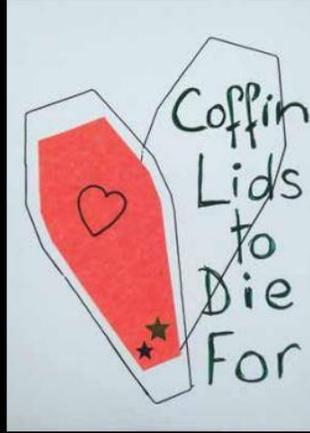
Down by the Liffey Gallery

Lincoln's Community Art Gallery, 1 James Street, Lincoln

Exclusive Opening Night Invitation: June 12, 7 - 8.30pm

LIFE, DEATH & IN-BETWEEN

Provoked by the unexpected, works by DON MCARA, FRANCES TENNENT-BROWN, & BLANCHE FRYER, on life, death and other places to go...



13 June-8 July



Parking is available on the Anglican Church car park. The area in front of the Gallery and next to the Fire Station needs to be kept clear at all times.

OPEN: Wed-Thurs 11.30am - 2.30pm

Fri-Sun: 10 am - 4pm

liffeygallery1@gmail.com

www.downbytheliffeygallery.com



CORCORAN FRENCH

KAIAPOI ART EXPO



14 & 15 JULY, KAIAPOI CLUB

Corcoran French are again sponsoring the Kaiapoi expo which be held over the weekend of the 14th and 15th of July.

The 13th annual Corcoran French Kaiapoi Art Expo is Waimakariri district's largest visual art show and attracts large crowds every year. The Expo displays a wide range of art disciplines by local art groups and individual artists, all under one roof, over two days. This year there will be over 106 artists who are displaying their artworks for people to view and in most cases, they are available for purchase. The guest artist this year is Joel Hart who has been described as creating contemporary style urban infused art.

Alongside the Expo the School Art Expo sponsored by Bowden Environmental features a fantastic display of paintings and drawings from 14 Waimakariri Schools.

The opening night will be held on Friday, 13 July and is by invitation only. There will be live music from Anatoli Zelinsky and an opportunity for guests to mix with the artists, sponsors and supporters over drinks and nibbles. If you would like to attend the opening night Corcoran French have a limited number of tickets available so please contact Mary or ring 3278159 with your contact details.

[The following is an extract of an article written by American Jason Horejs. For the complete article refer to FineArtViews Newsletter Thursday, May 31, 2018, Issue 3132. A well-penned article for all artists, and encouragement to support our cooperative galleries.]

“Is Showing your Art in a Co-op Gallery Worthwhile?”

Advantages of Showing in a Co-op Gallery

1. Co-op galleries can provide a great way for artists who are early in their careers to get exposure. Because a co-op gallery is based on membership and community rather than purely profit, it's often the case that artists who may not have enough experience, or who are still developing style and quality, can show in a co-op gallery when they might not find representation in a commercial gallery.
2. The opportunity to work in the gallery and get sales experience is a great chance to learn the sales side of the business. I've always found it advantageous to work with an artist who understands this side of the business. Artists who have worked in co-op galleries understand not only the sales side of the gallery business, they often also have experience with the logistics of operating a gallery. This kind of experience will help you build a better business as an artist because you will better understand what buyers and galleries need.
3. A co-op gallery can provide a sense of community. You will get to know and work with other members of the co-op and will thus create a network of artists in your community. These artists can help you when you have questions or face challenges in your career.
4. Well-established co-op galleries can actually be quite good at selling work in the community. While I've never met an artist who built their long-term success solely on their sales from co-op galleries, I've met many artists who supplement their income with steady sales from a co-op gallery.

Disadvantages of Showing your Art in a Co-op Gallery

1. Because co-op galleries give a venue to a wide range of artists, the consistency of work in a co-op gallery can be hit-and-miss. You may be showing your work with some of the top artists in your area, as well as with artists who are just beginning to create. This inconsistency can be a hamper to sales for the gallery.
2. A co-op gallery has incentive to show work by a large number of artists. The more members, the greater the dues that can be collected to offset costs. The gallery also then has motivation to show as much work as possible, by as many artists as possible, and this can dilute attention for any individual artist. This can also lead to a cluttered appearance in the gallery.
3. For many artists, the prospect of working in the gallery on a regular basis is a negative, rather than a positive. Volunteering in the gallery takes you away from your studio and from creating. Some artists don't like the prospect of having to talk to buyers and haven't yet developed sales skills.
4. Related to the last one, because the sales staff is constantly rotating, buyers at a co-op gallery may not get the service and consistent follow-up necessary to generate strong sales.
5. I've heard of co-op galleries that have been destroyed by the politics of having a large group of artists come together to try to sell their art. Egos can get bruised, and feelings hurt. Artists are often left wondering why they have less work on display than other members. Some artists have . . . difficult personalities.

If you are considering showing in a co-op gallery, I would encourage you to do the same research prior to applying that I recommended for "vanity" galleries. Call several of the artists who are showing with the gallery and ask them if they feel it is worth the effort. Set definitive benchmarks to gauge the success of your relationship with the gallery, and don't be afraid to leave the relationship if your needs are not being met.

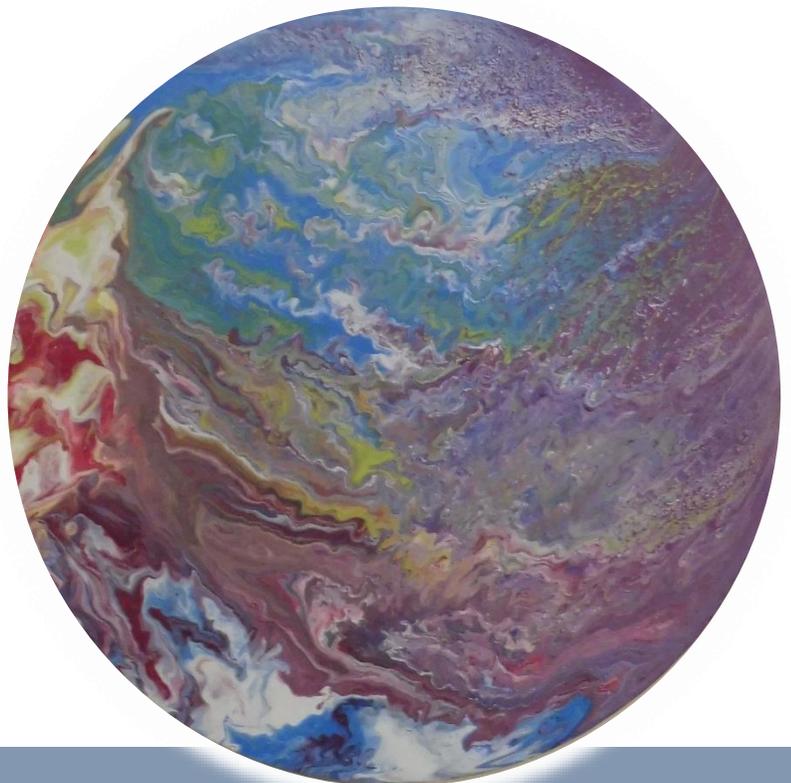
Finally, take the opportunity to engage with the other artists who are members of the gallery. When I speak to artists who are happily engaged in cooperative representation, I hear repeatedly how valuable they find the sense of community in the gallery. For some artists, this is as valuable as the sales and exposure. If there are calls for volunteers, volunteer. Attend receptions for as many of your fellow artists as possible. Encourage your collectors to visit the gallery and participate in events.

Next up

In our next edition:

Hilary Barrer is one artist to watch. Not satisfied to conform to any one modality, she is constantly exploring new mediums, new expressions of art forms, and you could quite accurately state that no two works are alike. In fact, there is no distinctive “Hilary Barrer look” except the ever changing canvas, board, table. This was clearly evident in her works exhibited at the last Arts Heart Exhibition.

Hilary is drawn to bright colours, metallics, lots of texture and free flowing expressions of art. She is currently working on a series of “fluid art” paintings (otherwise called acrylic pouring) where the colours blend naturally as they flow across the canvas and come in contact with each other. This can be done either one colour at a time, or with multiple different colours to maximize blending – a process which will be discussed in more detail in our next newsletter. It's a freeing and fun process that can provide unexpected results that are limited only by your imagination (and the individual characteristics of the colour / paint used).



Curtain Call



Arts Heart Committee

Chairperson / Treasurer:
Wendy Rockhouse
027-434-7681

Secretary:
Suzanne Pickford

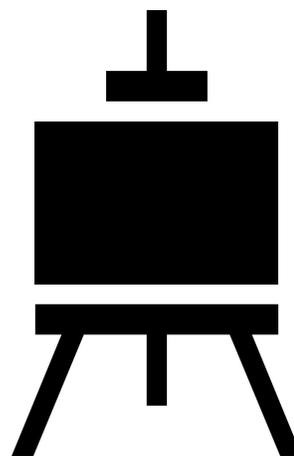
Committee Members:
Judith Wenborn
Hilary Barrer
Jill Pickford
Prue Tornton
Janis Wasserman

Contact us:

secretaryartsheart@gmail.com
artsheartselwyn@gmail.com

If you would like to join as a member of Arts Heart please contact us on the email provided above for access to an application form.

If you wish to be featured in future issues, please contact us on email provided.



Calling all Artists

Now is the time to start working on some exhibition quality items, and ensure that the 2019 Annual Arts Heart Art Exhibition will be your finest work. Enter the date in your calendar, and set regular reminders to check your progress.

The 17th Annual Arts Heart Art Exhibition will be held on the 5th - 7th April 2019

We look forward to seeing what you produce over the next ten months.

 Join our facebook group at:
www.facebook.com/groups/ArtsHeartSelwynCentral